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April 2016

EVOLIS PRIMACY VS ZEBRA ZXP SERIES 3



Product Offer

Zebra ZXP Series 3 supports most of the P330i/ 430i feature set at the price of the P110i/P120i. ZXP 3 printer offers:

- Reject hopper
- Factory installed Magnetic encoding
- On-site or Factory smart card encoding
- Optional printer locker (Kensington as standard)
- USB standard, optional Ethernet

ZXP3 is proposed as Single-sided or Dual-sided configurations (no field upgrade).



Evolis Primacy is delivered with:

- Expert feature set USB-Ethernet supporting printing and encoding options (on-site upgrade)
- On-site dual-sided activation, no assembly
- 100 input feeder and 100 output hopper, incl. reject box (50 cards)
- Extended printing resolution (300 x 600 dpi in color and 300 x 1200 in monochrome)
- Additional model with an open output hopper
- Touch-screen color LCD display

Product comparison

Evolis **Primacy Expert Simplex** vs Zebra **ZXP Series 3 Single-Sided**

Primacy Simplex Strengths	Primacy Simplex Objections
<p>Higher printing speed in color (225 cards/h vs 190) and in monochrome (1000 cards/h vs 700)</p> <p>Silent operation</p> <p>Ease of use: ribbon cassette and auto-settings for all ribbons (ZXP only color)</p> <p>Evolis Premium Suite incl. Printer Manager and splash screens available in 16 languages</p> <p>100-card Input feeder and 100-card output hopper standard</p> <p>Ethernet and USB standard</p> <p>Advanced cleaning</p> <p>Unique color touch-screen display available in 16 languages (optional)</p> <p>On-site encoding options upgrade, no additional requirement. Can be mounted by the End-User, various encoding offer.</p> <p>Convenient model with an open output hopper to collect the personalized cards one by one</p> <p>Optional electronic locking system</p> <p>Easy access to technical parts thanks to side opening</p> <p>3-Year warranty</p> <p>Optional Wireless connection</p> <p>Driver for Mac OS X and Linux</p> <p>Supplied card designer software for Mac OS X</p> <p>Available in two colors (Fire Red and Brilliant Blue)</p> <p>Much lower power consumption (standby mode and sleeping mode)</p> <p>Supports a wider plastic card range (PET, PC, varnished cards, ...) thanks to specific ribbons</p>	<p>Optional manual card feeder</p> <p>Automatic card thickness adjustment (gauge)</p> <p>Print Touch NFC tag for online printer documentation and tools</p>

Evolis **Primacy Expert Duplex** vs Zebra **ZXP Series 3 Dual-Sided**

(In addition to Single-sided comparison)

Primacy Duplex Strengths	Primacy Duplex Objections
<p>On-site upgrade to Dual-sided (ZXP3 Single cannot be upgraded, retrofit mandatory)</p>	