

New
updated
agenda

The Digital EDUCATION **SHOW** Asia 2016


18-19 April 2016
Kuala Lumpur,
Malaysia

Reimagining 21st century learning with technology



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At 17.3%, Asia
has the highest
growth rate for
eLearning.

Ambient Insight

Our story

We live in an age where technology drives innovation in all aspects of our lives, none more so than in the education of our future generations. In these exciting times the digital education market in Asia alone equates to almost USD12 billion of opportunity for e-learning service providers.

Education leaders need to understand:

- How to accelerate the adoption of technology in schools and universities
- How to use technology to create immersive and interactive learning environments
- Impact of new technology and devices such as: 3D printing & virtual reality, smart watch/ Wearable tech becoming an entrenched part of BYOD environment
- How technology can be used as a catalyst for promoting a culture of innovation
- How mobile technologies are transforming teaching and learning principles
- Increasing collaborative working, both within the class and between schools
- How to harness on-line competency-based learning in order to improve ways to assess skills and measure individual progress

The Digital Education Show Asia gathers the world's leading minds in education and technology in order to help Asian MoE's and private educators harness the power of technology to improve learning outcomes. If you offer e-learning tools, techniques or technologies, then you need to exhibit.



Keynote Speakers



CONNECTING 21ST CENTURY SKILLS TO EDUCATION

The way we work live and play is changing. As educators, it is our most important task to equip Asia's young leaders of tomorrow with the necessary skills to survive and thrive in the 21st century. Eric Sheninger, a Senior Fellow and Thought Leader on Digital Leadership with the International Center for Leadership in Education (ICLE) and Scholastic Achievement Partners (SAP), will open our 2016 show by discussing how we can best connect 21st century skills to education in Asia.

An award winning educator recognised by Google, Adobe, Bammy, NASSP and PDK among others, Eric has led schools through successful implementations of e-learning initiatives and helped create a global model for innovative practices.



Eric Sheninger
Senior Fellow, **International Center for Leadership in Education**

PUTTING THE PUPILS FIRST

One of the biggest challenges we face in digital education is how to ensure that the new pedagogies and technology work for teachers and pupils in the classroom. There are few better placed than Jennie Mageria to deliver a keynote on this topic. An inspirational and highly distinguished educator, Jennie is recognised as a pioneer in redefining education through digital learning by the White House, Google, Apple and TED.

An important thinker on how we generate student agency in digital classrooms, Jennie will follow her keynote address by taking on the exciting, challenging undoubtedly rewarding task of interviewing a panel of our brightest K12 students.



Jennie Mageria
Chief Technology Officer,
Des Plaines School District 62

Class of 2016



ABD KARIM ALIAS
Director, (Centre for Development of Academic Excellence, CDAE)
Universiti Sains Malaysia
(Advisor)



ABELARDO PARDO
Senior Lecturer, School of Electrical and Information Engineering
The University of Sydney
(Advisor)



ALISON HAMPSHIRE
Principal
Nexus International School (Malaysia)
(Advisor)



ANDREW MOWAT
Director of ICT
Australian International School, Singapore



ANDY CHUN
Chief Information Officer
City University of Hong Kong
(Advisor)



ASHLEY TAN
Independent Consultant and Former Head of Centre for e-Learning, (Formerly) National Institute of Education (NIE), Singapore



BEN MORGAN
Director of IT
United World College of South East Asia
(Advisor)



BRENTON HALL
Principal
Australian International School-Indonesia
(Advisor)



CELIA YEO
Education Services Director at Victorian Government Business Office
State Government of Victoria Malaysia, Malaysia



CHEE LEONG LIM
Head, e-Learning Academy (eLA)
Taylor's University



CHENG POH YEOH
CEO
CM Asia Learning



CHOONHAPONG THAIUPATHUMP
Ph.D. Rangsit University
THAILAND



DAVID ASIRVATHAM
Director of IT Centre
University of Malaya – MALAYSIA
(Advisor)



DAVID NEUDORF
Director of Technology
ISKL



DAVID SANTANDREU CALONGE
Director, Da Tong Project (Interdisciplinary Projects and Research)
Hong Kong Baptist University



DINA VYORKINA, PHD
Head of Instructional Technology
Nazarbayev University
(Advisor)



ED GILBREATH
Technology Director
United Nations International School Hanoi



EMORY CRAIG
Director of eLearning and Instructional Technologies
The College of New Rochelle
(Advisor)



ERIC LAM
CEO
Amdon Consulting P/L (Singapore)
(Advisor)



ERIC TSUI
Professor
The Hong Kong Polytechnic University
(Advisor)



FELIX E.B. LEE
Principal & CEO
MATRIX GLOBAL SCHOOLS



GLENN STOCKWELL (PH.D., UNIVERSITY OF QUEENSLAND)
Professor
Waseda University, Tokyo, Japan
(Advisor)



GREG DZIDECZEK
Tech Director
Nexus



HAROLD JOHN D. CULALA
Director, Education Technology
Far Eastern University
(Advisor)



HASIMAH ABANG ZEN
Principal
Kolej Tun Datu Tuanku Haji Bujang



IVY CHIA
Teaching and Learning Centre
SIM University, Singapore



JACK PATEL
Embry-Riddle Aeronautical University



JASON CONE
Executive Director of Information Technology
Singapore American School
(Advisor)



JIM LATRACHE
Founder and CEO,
Equal Learning



JOE SERGI
High School Design
Canadian International School in Singapore



JOHN RIDLEY
Director of Learning
Tanglin Trust School



JUSTIN BOKOR
Creator of Mworld Director Innovation,
Monash University
(Advisor)



LAWRENCE BURKE
Ed.D, Director of Academics,
Beaconhouse Group Corporate Office



MAH BOON YIH
Senior Lecturer, Academy of Language Studies
Universiti Teknologi MARA



MALINI ELIATAMBY
Vice President (Teaching Learning Innovation), NTI Education Group & Deputy Vice Chancellor (Academic Innovation)
INTI International University



MARK PEGRUM
Associate Professor, Faculty of Education
The University of Western Australia
(Advisor)



MARK ROZARIO
Chief Executive Officer
Agensi Inovasi Malaysia



MAYA GEORGIEVA
Associate Director of the Center for Innovation in Teaching and Learning
Stern School of Business, New York University
(Advisor)



MICHAEL CLIFFORD
Coordinator, ICT
Hanoi International School



MIKE MICHALEC
Co-Founder
EdTech Asia Limited



NORMA J. HUDSON
Head of School
The International School of Kuala Lumpur
(Advisor)



NGUYEN DUC TOAN
Maths Teacher & MIEexpert15
tgi.edu.vn (Experimental School)



PRADEEP KHANNA
Managing Director
Global Mindset



PETER DERBY-CROOK
Chief Executive Officer
Tanglin Trust School
(Advisor)



PIERRE TAPIE
Founder
PAXTER Paris-Singapore (Honorary Chairman, Conference des Grandes Ecoles)



RAMI MADANI
Director of Curriculum & Professional Development
The International School of Kuala Lumpur



RICHARD POTH
EdTech Specialist
Korean International School



SAMUEL KAI WAH CHU
Head, Division of Information and Technology
The University of Hong Kong



SEÁN MCHUGH
ICT Integrator/Digital Literacy Coach, K-12 (Dover Campus)
United World College of South East Asia



SEAN THOMPSON
Technology Coach++
Sacred Heart, Japan



SHANE TAYLOR
Director of Digital Technology and Learning
The British International School of Kuala Lumpur Malaysia
(Advisor)



STEPHEN COLLIS
Director of Innovation,
Sydney Centre for Innovation in Learning
(Advisor)



SUMITRA NAIR
Director, Youth,
Multimedia Development Corporation
(Advisor)



TAE-EOG LEE
Professor, Center for Excellence in Learning & Teaching
KAIST
(Advisor)



TANG SIEW FUN
Director, Integrated Teaching and Lifelong Learning Centre
Taylor's (INTELLECT), Taylor's University



TONYA PARHAM
China - High School Vice Principal
Shanghai American School



VUONG THANH HUONG
Director
Centre for Information and Library, VNIES



YIYU CAI
College of Engineering Institute for Media Innovation
Nanyang Technological University, Singapore

Agenda at a Glance

Day One – Monday 18th April

Plenary keynotes

09:00	CONNECTING 21 ST CENTURY SKILLS TO EDUCATION				
10:20	Morning networking break				
K12 Education/Library Leaders		K12 IT Leaders/Business Managers		Tertiary Education/IT leaders	
11:10	ENABLING 21 ST CENTURY SKILLS	11:20	BACK TO BUSINESS SCHOOL	11:20	EDUCATING THE 21 ST CENTURY WORKFORCE
12:40	Networking Lunch	13:20	Networking Lunch	13:00	Networking Lunch
13:50	BACK TO THE CLASSROOM	14:30	INTEGRATION, IMPLEMENTATION AND SUPPORT	14:10	COMPETITION & COLLABORATION IN CONNECTED UNIVERSITIES
15:50	Afternoon networking break	15:50	Afternoon networking break	15:30	Afternoon networking break
Plenary Closing Keynotes					
16:40	ALIGNING DIGITAL CHANGE WITH LEARNING OUTCOMES			16:40	LEARNING THE ASIAN WAY

Day Two – Tuesday 19th April

Plenary keynotes

09:00	NURTURING DIGITAL LEADERS OF TOMORROW				
10:20	Morning networking break				
K12 Education/Library Leaders		K12 IT Leaders/Business Managers		Tertiary Education/IT leaders	
11:20	LEADING THE SCHOOL OF THE FUTURE	11:10	ADAPTIVE ICT INFRASTRUCTURE	11:20	BACK TO THE LECTURE THEATRE
12:50	Networking Lunch	12:30	Networking Lunch	13:20	Networking Lunch
14:10	COLLABORATIVE, PERSONAL & CONTEXTUAL LEARNING	13:50	UPSKILLING THE IT & BUSINESS MANAGER FUNCTIONS	14:30	BIG DATA AND SMART ANALYTICS
15:30	Afternoon networking break	15:30	Afternoon networking break	15:30	Afternoon networking break
Plenary Closing Keynotes					
16:00	GLOBALISATION AND COLLABORATION				

K12

Education / Library Leaders Conference

The biggest challenge we face as Education Leaders today is how to connect 21st century skills to education.

Who attends:

- CEO/Chairman
- Principals
- Head of e-Learning
- Head Teachers/Head of Dept
- Digital Curriculum Coordinator
- Head of Library Service
- Teacher librarian



08:00	Registration
09:00	OPENING CEREMONY
09:30	Chairman’s opening remarks
FOSTERING WORLD LEADING TALENT	
09:40	<p>KEYNOTE: Connecting 21st century skills to education - how we’ll work, learn and live in the globally connected future</p> <ul style="list-style-type: none">Taking on board the urgency and responsibility of educating the social entrepreneurs of the futureUsing technology to motivate students to want to learn rather than forcing them to memoriseUtilising open learning to inspire effective problem solvers who will break new boundaries and be masters of information and technology <p>Eric Sheninger, Senior Fellow, International Centre for Leadership in Education</p>
10:00	<p>MoE and Ed Leaders Panel: How can ASEAN members lead the way as the world’s premier education hub?</p> <ul style="list-style-type: none">How can ASEAN members further collaborate in education to create a connected technology driven educational hub?How well aligned are the current assessment criteria and pedagogy for raising creative and innovative 21st century thinkers?What are the next steps for ASEAN nations to create globalised online learning platforms that will compete with the US and Europe?How can ASEAN members work together to further support a community of lifelong learners that work and learn in the ASEAN region? <p>Moderator: Sumitra Nair, Director, Youth Division, MDeC</p> <p>Panelists: Assoc. Prof.Dr. Vương Thanh Hương, Director, Centre for Information and Library, VNIES Tinsiri Siribodhi, Deputy Director, Southeast Asian Ministries of Education Organization (SEAMEO) Pradeep Khanna, Managing Director, Global Mindset Speaker TBD, Ministry of Education Malaysia</p>
10:40	Morning networking break
ENABLING 21ST CENTURY SKILLS	
11:20	<p>Mapping the pathway from m-learning to digital literacies for ASEAN educators</p> <ul style="list-style-type: none">What are the digital literacies we wish to promote and why is m-learning the right vehicle?The importance of balancing affordability vs. learning benefits of the available technologyUnderstanding the importance of m-learning design in mobile learning projectsLessons learned from case studies of successful implementations <p>Mark Pegrum, Associate Professor, Graduate School of Education, The University of Western Australia</p>
11:40	<p>Learning beyond boundaries - how coding shapes systematic problem solvers</p> <ul style="list-style-type: none">Why coding is the most important skill our students will need after graduatingWhy coding pedagogy suits the development of systematic learners?What K12 level robotic and coding courses are currently available online and how can they be assessed?How should schools create an effective MOOC based curriculum for coding and robotics?What role does the teacher play in supporting the learning outcomes during this process? <p>Felix E.B. Lee, CEO, Matrix Global Schools</p>

12:00	<p>Building the 21st century ASEAN learner - blending STEAM content with computational thinking</p> <ul style="list-style-type: none">Why are assumptive and creative skills so important in the 21st century workplace?How does computational thinking help students apply logic and creative thinking to real-world problems?What new frameworks need to be developed for Art-Science-Design pedagogyHow can ASEAN teachers support these competencies in their students today? <p>NG Puay San, Programs Director, CM Asia</p>
12:20	<p>Releasing educators from the burden of technology – how to implement frictionless edtech solutions</p> <ul style="list-style-type: none">How can schools implement device agnostic learning in order to remove the burden of device management for teachers?What role can the right LMS system play in releasing your teacher’s from essential planning and reporting tasks?Which mix of digital learning tools most effectively enable personalised learning outcomes whilst putting usability at the forefront of design? <p>Eric Lam, CEO, Amdon Consulting P/L</p>
12:40	Networking Lunch
BACK TO THE CLASSROOM	
13:50	<p>WORKSHOP SESSIONS</p> <p><i>3X40 min workshops run by the leaders of the eLearning industry, designed to give you unique hands on access in a transformative 21st century learning environment</i></p>
15:50	Afternoon networking break
ALIGNING DIGITAL CHANGE WITH LEARNING OUTCOMES	
16:40	<p>KEYNOTE: Creating a digital learning culture - managing meaningful change and avoiding transformation headaches</p> <ul style="list-style-type: none">How to audit transformation - is it better just because it’s different?Trust teachers and remember what we are here for – the studentsCompliance does not equal engagement – how to create authentic learning with technology <p>Jennie Magiera, Chief Technology Officer, Des Plaines School, District 62</p>
17:00	<p>Power to the pupil panel: Aligning pedagogy with pupils - are we using technology effectively in classrooms?</p> <p>Moderator: Jennie Magiera, Chief Technology Officer, Des Plaines School, District 62</p> <p><i>A panel of Asia’s leading K12 pupils will be interviewed by our keynote on how new e-learning technologies and pedagogies translate into the real-life of the classroom. The panel’s aim is to give a voice to pupils, ensuring that they are at the heart of the change management and implementation process.</i></p>
17:50	Chairman’s closing remarks
18:00	Conference close and cocktails

08:00	Registration
09:00	Chairman’s opening remarks
	NURTURING DIGITAL LEADERS OF TOMORROW
9:10	<p>Interview with Mudah.my: What the digital leaders of today look for in the digital leaders of tomorrow</p> <ul style="list-style-type: none">Are we really equipping our students with the skills and knowledge necessary for the 21st century work place?What are the key technical abilities you look for now, and how do you see them evolving in the future?What are the key cognitive and emotional abilities you look for now and in the future?How closely aligned is education research with the real world work place?What are the key success factors for ensuring we are truly nurturing the digital leaders of tomorrow? <p>Interviewer: Dr Pierre Tapie, Founder, PAXTER (Paris-Singapore)</p> <p>Interviewee: Mr Gaurav Bhasin, Chief Executive Officer, Mudah.My Sdn Bhd</p>
09:40	<p>Graduate’s panel: Exploring the missing-link between graduation and employment in Asia</p> <ul style="list-style-type: none">Filling in the gaps in the ecosystem – what work needs to be done to foster a greater link between graduation and employment?Why is enabling greater collaboration and connection through technology essential in this process?How can governments and business leaders work to help further enhance this mission?What do you think are the most important skills you learned through your K12 and tertiary educationWhich skills do you wish you had learned throughout your academic career? <p>Moderator: Dr Pierre Tapie, Founder, PAXTER Paris-Singapore, and Honorary Chairman, Conference des Grandes Ecoles</p> <p>Panellists: Speaker TBD, Malaysian Ministry of Education</p> <p>Harold John Culala, Director, Education Technology, Far Eastern University</p> <p>Mark Rozario, Chief Executive Officer, Agensi Inovasi Malaysia</p> <p>Celia Yeo, Education Services Director at Victorian Government Business Office, State Government of Victoria Malaysia, Malaysia</p>
10:20	Morning networking break
	LEADING THE SCHOOL OF THE FUTURE
11:10	<p>Panel: How do education leaders need to adapt according to a new technology-driven education system?</p> <ul style="list-style-type: none">How should education leaders manage the shift from teacher-centric to student-centric learning?What are the new parameters that education leaders need to prove themselves under in a personalised learning paradigm?How can education leaders better match learner’s aspirations to teacher’s capacity, ability and motivation to embrace technology? <p>Alison Hampshire, Principal, Nexus International School Putrajaya</p> <p>Lawrence Burke, Ed.D, Director of Academics, Beaconhouse Group Corporate Office</p> <p>Hasimah Abang Zen, Principal, Kolej Tun Datu Tuanku Haji Bujang</p> <p>Seán McHugh, ICT Integrator/Digital Literacy Coach K-12 (Dover Campus), United World College of South East Asia</p>

11:50	<p>BEST PRACTICE ROUND TABLES</p> <ol style="list-style-type: none">Managing the eLearning revolution – lessons learned from whole school eLearning transformationsHow to create a connected classroom that does not distract from 21st century learning outcomesDeepening learning through creating and interacting with intelligent machinesHow to avoid the edutainment trap with Augmented RealityUnderstanding how mobile and ubiquitous access technology can help enable blended learning in your schools.How is mobile paving the way for live participation, location-aware notification delivery?How can adaptive and personalized mobile learning systems deliver collaborative learning outcomes?How can schools implement a secure wireless network which supports multiple personal devices -Accessing the digital curriculum: the role of MOOCs in bringing coding and robotics into the school <p>LEADERS CONFIRMED SO FAR:</p> <p>Dr. Malini Eliatamby, Vice President (Teaching Learning Innovation), NTI Education Group & Deputy Vice Chancellor (Academic Innovation), INTI International University</p> <p>Greg Dzideczek, Tech Director, Nexus International School Putrajaya</p> <p>Tonya Parham, China - High School Vice Principal, Shanghai American School</p> <p>View online agenda for most up to date roundtable speakers and topics</p>
12:50	Networking Lunch
	COLLABORATIVE, PERSONAL & CONTEXTUAL LEARNING
14:00	<p>Bringing models to Life – Exploring the use of 3D TV in the classroom</p> <ul style="list-style-type: none">Understanding the benefits of 3D technology in 21st century pedagogy and learning outcomesPicking the right technology to achieve your learning outcome goalsHow have Tanglin integrated this technology into their classrooms and lesson plans?What is the roadmap for success? <p>John Ridley, Director of Learning, Tanglin Trust School</p>
14:20	<p>Engaging pupils by connecting pedagogy to real world learning outcomes with the “Maker Movement”</p> <ul style="list-style-type: none">Uncovering the value of connecting pedagogy to real world learning outcomes with the Maker movementHow “design thinking” can help inspire greater creativity in a digital learning environmentEngaging students in STEM problems by relating them to concrete situations and other interest areasMakerspaces, Hackerspace, FabLab, or TechShop – choosing the right approach for your school <p>Yiyu CAI, College of Engineering Institute for Media Innovation, Nanyang Technological University, Singapore</p>
14:40	<p>Playing with learners – how to inspire, engage and reward through gamification in the classroom</p> <ul style="list-style-type: none">How can gamification revolutionise students’ attitude towards assessment?How can giving students a sense of agency through gaming technology help improve STEM outcomes?How can we ensure that we avoid the edutainment trap when implementing gamification technology? <p>Samuel Kai Wah Chu, Head, Division of Information and Technology, The University of Hong Kong</p>
15:00	Afternoon networking break

GLOBALISATION AND COLLABORATION

16:00

How can technology empower learning for all abilities of student at all level of incomes

- The story of Jim – finding a new way for all abilities to learn
- Understanding how technology can be used to enable educational equality for all levels of ability
- Giving access to every level of income and empowering social change through education
- From War Zone to rural- how and where can Equal Learning be implanted

Jim Latrache, Founder and CEO, **Equal Learning**

16:20

Audience debates: Creating the road map for connecting learning outcomes to a globalised job market

The audience will break up into groups of 10. Each group will discuss the below questions and then nominate a member to summarise the discussions. These summaries will then be made available to all online.

- What have been the key takeaways for education leaders from DESA 2016?
- What are the next steps for Asia's education leaders to move further down the road towards greater collaboration?
- How can Asia's educational leaders further connect digital curriculums and pedagogies to 21st century skills?
- What can K12 and tertiary institutions do to better prepare students to become lifelong learners?

16:40

Chairman's closing remarks

16:50

Conference close

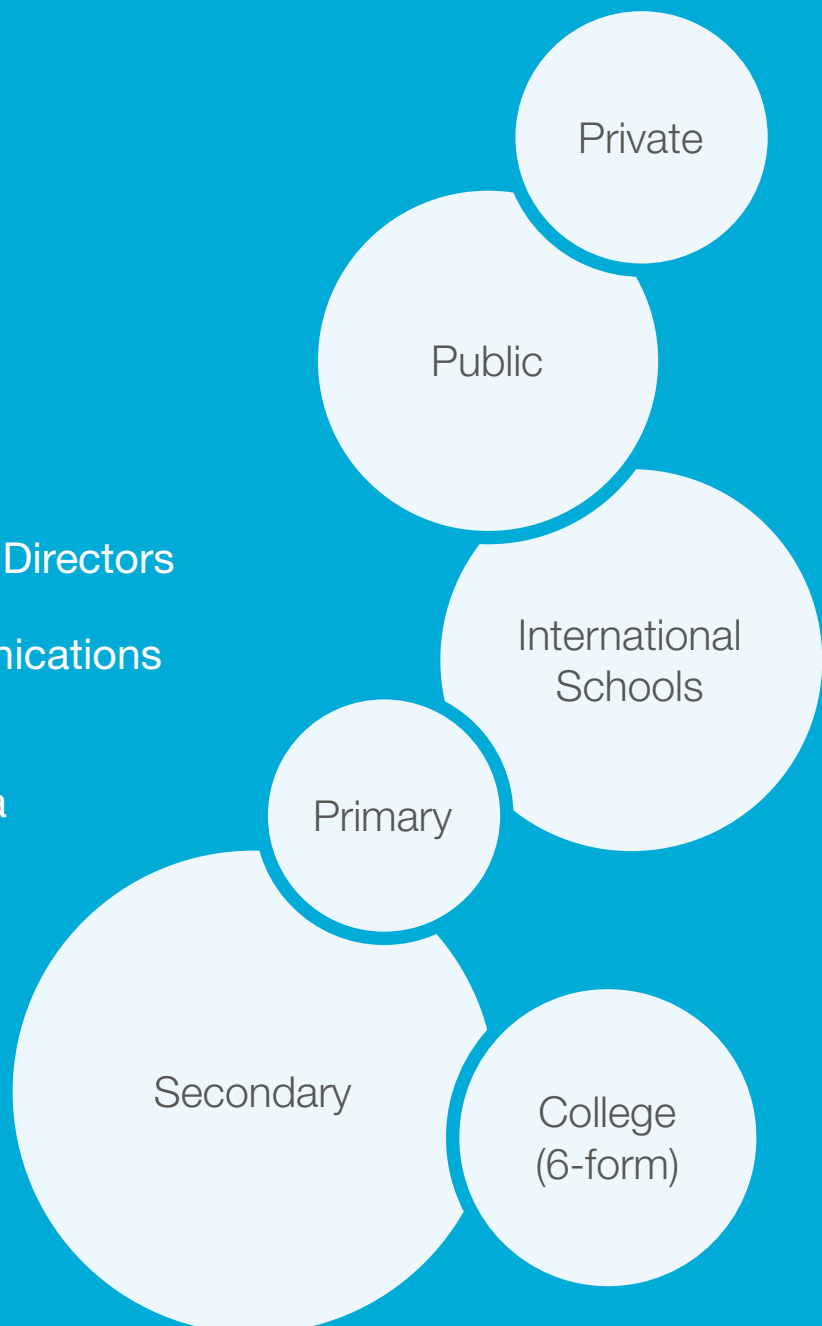
K12

IT Leaders / Business Managers Conference

The biggest challenge we face as IT Leaders and Business Managers today is how we manage relationships in order to integrate, implement and support technology which enables 21st century skills.

Who attends:

- CIO/CTO/CDO
- IT Directors
- Head of IT/ICT
- Network Managers
- Bursars and Finance Directors
- Marketing & Communications Director
- Head of Social Media



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11:30	<p>WORKSHOP SESSIONS</p> <p><i>3X40 min workshops run by the leaders of the eLearning industry, designed to give you unique hands on access in a transformative 21st century learning environment</i></p>
13:20	Networking Lunch
INTEGRATION, IMPLEMENTATION AND SUPPORT	
14:30	<p>Managing IT budgets and relationships to create “wow” moments for teachers</p> <ul style="list-style-type: none">Plan, do, review – how does making mistakes and creating “wow” moments for teachers benefit the implementation process?How to reduce the cost of implementation and simplify the operations of technology?What are the different approaches to managing parent, student and teacher relationships?How should IT Directors prioritise ICT alongside other education priorities? <p>Seán McHugh, ICT Integrator/Digital Literacy Coach, K-12 (Dover Campus), United World College of South East Asia</p>

14:50	<p>Finding cost effective tools that will release you from the limitations of your old ICT</p> <ul style="list-style-type: none">Acquisition of devices and financing – exploring BYOD, raspberry Pi and community fundingHow can APIs liberate you from the restrictions of your old ICT systems?How to get the input message right before you achieve a “thinking tool device” <p>Andrew Mowat, Director of ICT, Australian International School, Singapore</p>
14:50	<p>Finding cost effective tools that will release you from the limitations of your old ICT</p> <ul style="list-style-type: none">Understanding the 8 different types of cyberbullyingHow can IT applications in teaching statistics help our students understand the practical applications of statistics in life?Applying information technology in collecting and processing information, processing data and mapping and calculating the specific figures?Providing the right ICT infrastructure through Onedrive Online Survey Excel, Powerpoint, Microsoft Word, Skype, PIL, Microsoft Maths, Onenotes, and SwayUnderstanding how IT director can help by applying IT in processing data, making report; solving problem; making feedback and actively listening; mutually making evaluation. <p>Nguyen Duc Toan, Maths Teacher & MIEexpert15, tgi.edu.vn (Experimental School)</p>
15:30	<p>Bring Your Own Cloud – how to leverage a multi-device ecosystem in order to support teaching and learning</p> <ul style="list-style-type: none">Why 1:1 learning no longer sufficiently prepares students for a multi-device 21st working environmentHow can schools shift from maximising one device to enabling learning tools across multiple devices?How the standardization of cloud platforms can help teachers manage content across multiple devicesOvercoming the infrastructure challenges of implementing BYOC and multiple devices <p>Richard Poth, EdTech Specialist, Korean International School</p>
15:50	Afternoon networking break
ALIGNING DIGITAL CHANGE WITH LEARNING OUTCOMES	
16:40	<p>KEYNOTE: creating a digital learning culture - managing meaningful change and avoiding the transformation trap</p> <ul style="list-style-type: none">How to audit transformation - is it better just because it’s different?Trust teachers and remember what we are here for – the studentsCompliance does not equal engagement – how to create authentic learning with technology <p>Jennie Magiera, Chief Technology Officer, Des Plaines School, District 62</p>
17:00	<p>Power to the Pupil Panel: aligning pedagogy with pupils - are we using technology effectively in classrooms?</p> <p>Moderator: Jennie Magiera, Chief Technology Officer, Des Plaines School, District 62</p> <p><i>A panel of Asia’s leading K12 pupils will be interviewed by our keynote on how new e-learning technologies and pedagogies translate into the real-life of the classroom. The panel’s aim is to give a voice to pupils, ensuring that they are at the heart of the change management and implementation process.</i></p>
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9:40	<p>Graduate’s panel: Exploring the missing-link between graduation and employment in Asia</p> <ul style="list-style-type: none">Filling in the gaps in the ecosystem – what work needs to be done to foster a greater link between graduation and employment?Why is enabling greater collaboration and connection through technology essential in this process?How can governments and business leaders work to help further enhance this mission?What do you think are the most important skills you learned through your K12 and tertiary educationWhich skills do you wish you had learned throughout your academic career? <p>Moderator:</p> <p>Dr Pierre Tapie, Founder, PAXTER Paris-Singapore, and Honorary Chairman, Conference des Grandes Ecoles</p> <p>Panellists:</p> <p>Speaker TBD, Malaysian Ministry of Education</p> <p>Harold John Culala, Director, Education Technology, Far Eastern University</p> <p>Mark Rozario, Chief Executive Officer, Agensi Inovasi Malaysia</p> <p>Celia Yeo, Education Services Director at Victorian Government Business Office, State Government of Victoria Malaysia, Malaysia</p>
10:20	Morning networking break

ADAPTIVE ICT INFRASTRUCTURE	
11:10	<p>Panel: Stop! Collaborate and listen – how to implement innovative and adaptive edtech solutions</p> <ul style="list-style-type: none">How can IT leaders and BM's collaborate to implement game-changing edtech without breaking the bank?How can IT Leaders and BM's ensure that their ICT infrastructure supports the needs of the pupil, parent and teacher?What can IT leaders and BM's do to innovate whilst meeting IT governance and risk requirementsWhat are top 5 challenges the panel feel will most impact IT implementation over next 5 years? <p>Moderator:</p> <p>Rami Madani, Director of Curriculum & Professional Development, The International School of Kuala Lumpur</p> <p>Panellists:</p> <p>Joe Sergi, High School Design, Canadian International School in Singapore</p> <p>David Neudorf, Director of Technology, ISKL</p> <p>Sean Thompson, Technology Coach++, Sacred Heart, Japan</p>
11:50	<p>Managing and Prioritising Technologies in Schools</p> <p>Why IT directors need to work with teachers to simplify and prioritise learning outcomes?</p> <ul style="list-style-type: none">How can IT directors simplify complex applications that raise the likelihood design and coding errors?Where should IT directors draw the line for appropriate infrastructure openness vs pupil security?How can schools ensure online security and safety for students utilising BYOD technology?What systems are available that effectively balance the use of social media with protecting pupil privacy? <p>David Neudorf, Director of Technology, ISKL</p>
12:10	<p>Driving openness and agility – re-designing your school’s ICT architecture for flipped learning</p> <ul style="list-style-type: none">How can IT directors create an adaptive ICT infrastructure which allows teachers the space to trial and fail with new e-learning devices?How can the traditional ICT architecture still be supported whilst implementing new e-learning systems?What new demands are cloud computing, BYOD, analytics and information security placing on schools IT models?How can schools implement more cost effective systems and architectures to support adaptive learning? <p>Michael Clifford, Coordinator, ICT, Hanoi International School</p>
12:30	Networking Lunch

UPSKILLING THE IT & BUSINESS MANAGER FUNCTIONS

13:30

Panel: understanding the changing role of IT and business managers in a digital school

- How are the BM and IT Leader functions becoming more connected with one another?
- What role should Business Managers have in IT decisions?
- How can schools address the lack of development and stagnant salaries of IT leaders?
- What are the 5 key success factors for advancing your career as a BM and/or IT Leader in a tech savvy school?

Jared Wilson, Head of ICT and ICT Integrator / Tech coach, **Nexus International School**

Rami Madani, Director of Curriculum & Professional Development, **The International School of Kuala Lumpur**

Ed Gilbreath, Technology Director, **United Nations International School Hanoi**

ROUNDTABLES

14:10

1. How to build superior support through process automation and secure records management
2. How to create efficient student services in the university of tomorrow
3. How to boost student retention and with mobile student advising
4. How to streamline financial aid disbursement for scholarships, grants and student loans
5. How to streamline multi-department administrative services
6. How to enforce consistent, compliance records retention to adhere with e-discovery regulations
7. How to eliminate paper filing and storage
8. How to improve the efficiency of back-office procedures while cutting operating costs
9. How to enforce consistent, compliant student record keeping
10. How can schools implement a secure wireless network which supports multiple personal devices without

15:10

Afternoon networking break

GLOBALISATION AND COLLABORATION

16:00

How can technology empower learning for all abilities of student at all level of incomes

- The story of Jim – finding a new way for all abilities to learn
- Understanding how technology can be used to enable educational equality for all levels of ability
- Giving access to every level of income and empowering social change through education
- From War Zone to rural- how and where can Equal Learning be implanted

Jim Latrache, Founder and CEO, **Equal Learning**

16:20

How can technology empower learning for all abilities of student at all level of incomes

- The story of Jim – finding a new way for all abilities to learn
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- Giving access to every level of income and empowering social change through education
- From War Zone to rural- how and where can Equal Learning be implanted

Jim Latrache, Founder and CEO, **Equal Learning**

16:40

Chairman's closing remarks

16:50

Conference close

Tertiary

Education / IT Leaders Conference

The biggest challenge we face as Tertiary Education Leaders today is how we educate, collaborate and compete in a globally connected 21st century student market place.

Who attends:

- Deans
- Bursars and Finance Directors
- Chancellors/Vice Chancellors
- Head of Centre of Excellence/
Heads of Faculties
- Head of Library Services
- IT Directors/ Head of ICT
- CIO/CTO/CDO



08:00	Registration
09:00	OPENING CEREMONY
09:30	Chairman’s opening remarks
	FOSTERING WORLD LEADING TALENT
9:40	<p>KEYNOTE: Connecting 21st century skills to education - how we’ll work, learn and live in the globally connected future</p> <ul style="list-style-type: none">Taking on board the urgency and responsibility of educating the social entrepreneurs of the futureUsing technology to motivate students to want to learn rather than forcing them to memoriseUtilising open learning to inspire effective problem solvers who will break new boundaries and be masters of information and technology <p>Eric Sheninger, Senior Fellow, International Centre for Leadership in Education</p>
10:00	<p>MoE and Ed Leaders Panel: How can ASEAN members lead the way as the world’s premier education hub?</p> <ul style="list-style-type: none">How can ASEAN members further collaborate in education to create a connected technology driven educational hub?How well aligned are the current assessment criteria and pedagogy for raising creative and innovative 21st century thinkers?What are the next steps for ASEAN nations to create globalised online learning platforms that will compete with the US and Europe?How can ASEAN members work together to further support a community of lifelong learners that work and learn in the ASEAN region? <p>Moderator: Sumitra Nair, Director, Youth Division, MDeC</p> <p>Panelists: Assoc. Prof.Dr. Vương Thanh Hương, Director, Centre for Information and Library, VNIES Tinsiri Siribodhi, Deputy Director, Southeast Asian Ministries of Education Organization (SEAMEO) Pradeep Khanna, Managing Director, Global Mindset Speaker TBD, Ministry of Education Malaysia</p>
10:40	Morning networking break
	EDUCATING THE 21ST CENTURY WORKFORCE
11:20	<p>Educating generation alpha: what are the demands of the 21st century workforce?</p> <ul style="list-style-type: none">What are the new learning outcomes required for 21st century workforce?How are they aligned with institutional/departmental and course outcomes?How can they be effectively measured and assessed?Innovative case studies for delivering university 3.0 programs <p>Dr Andy Chun, CIO, City University of Hong Kong</p>
11:40	<p>Creating an industry-led TVET pathway that fosters greater digital entrepreneurship</p> <ul style="list-style-type: none">How do TVET pathways help produce more holistic, entrepreneurial and balanced Asian learners?How do we ensure TVET pathways are equally valued and cultivated?How can we encourage greater participation from industry leaders?How can we increase the credibility of TVET pathways to employers? <p>Speaker TBD, MAGIC</p>

	ROUNDTABLES
12:00	<div><div><div><p>1. Cloudy weather ahead – how cloud based technologies ensure BYOD enhance rather than distract from learning outcomes</p><p>2. Harnessing the transformative classroom: how to put students at the centre of the mobile learning revolution</p><p>3. How can IT services best meet student needs?</p><p>4. Integrating smart data analytics: how tertiary educators can move from reports to predictions</p><p>5. How can tertiary institutions effectively assess the rapid development of big data, cloud technologies and app solutions available?</p></div><div><p>6. Rebalancing the value placed on instructional talent vs research credentials by academics</p><p>7. Understanding the unique organisational and reputational challenges faced by tertiary institutions implementing edtech solutions</p><p>8. How open learning platforms can be used to enhance international recruitment and competition</p><p>9. How to digitalise your campus with collaborative technologies and content</p><p>10. Implementing self-assessment strategies - empowering students to create content</p></div></div><div><p>Leaders confirmed so far:</p><p>Choonhapong Thaiupathump, Ph.D. Rangsit Universtiy, THAILAND.</p><p>Prof. Dr. Tang Siew Fun, Director, Integrated Teaching and Lifelong Learning Centre, Taylor’s (INTELLECT), Taylor’s University</p><p>David Santandreu Calonge, Director, Da Tong Project (Interdisciplinary Projects and Research), Hong Kong Baptist University</p><p>Dr. Jack Patel, Embry-Riddle Aeronautical University</p><p>Dr Ashley Tan, Independent Consultant and Former Head of Centre for e-Learning, National Institute of Education (NIE), Singapore</p><p>View online agenda for most up to date roundtable speakers and topics</p></div></div>
13:00	Networking Lunch
	COMPETITION & COLLABORATION IN CONNECTED UNIVERSITIES
14:10	<p>Assessing the attractiveness of ASEAN edtech models in a global student market place</p> <ul style="list-style-type: none">What are the key learning outcomes most attractive to the modern student and employer?How do instructional design, inquiry-based and online competency-based models best equip their students with these learning outcomes?How useful is advanced data analytics in demonstrating the value different models add to their graduates?What are the key success factors for Asia’s tertiary institutions to get ahead of the curve globally? <p>Dr Pierre Tapie, Founder, PAXTER Paris-Singapore, and Honorary Chairman, Conference des Grandes Ecoles</p>
14:30	<p>Repositioning MOOCs as a marketing strategy - how to compete in a globally connected education market place</p> <ul style="list-style-type: none">How can MOOCs be repositioned as an acquisition tool for tertiary education?How can MOOCs help differentiate your university via your content in a globally competitive market?What are the steps for integrating MOOCs into a comprehensive marketing strategy? <p>Pradeep Khanna, Managing Director, Global Mindset</p>

14:50	<p>Creating a world leading education eco-system – how to increase collaboration between ASEAN institutions</p> <ul style="list-style-type: none"> • How can collaboration improve work-based competencies in students? • How to create mutually beneficial partnerships that work toward common technology or research goals? • What should these common goals be and how can technology help enable them? • How can the current ASEAN tertiary eco-system be improved to rival global consortia and alliances from the West? <p>Mike Michalec, Co-Founder, EdTech Asia Limited</p>
15:10	<p>Afternoon networking break</p>
	<p>LEARNING THE ASIAN WAY</p>
16:40	<p>Flipping the classroom the Asian way - why we learn differently and how it benefits STEM outcomes</p> <ul style="list-style-type: none"> • How can flipping the classroom help change the way we approach STEM pedagogy? • How can we ensure true engagement of our students outside of the classroom? • Which technologies are best geared to help advance the Asian student through STEM outcomes in a flipped classroom? • What can we learn from Asian case studies like University of Hong Kong, NUS and Singapore MIT? <p>Dina Vyortkina, PhD, Head of Instructional Technology, Nazarbayev University</p>
17:20	<p>WeCWI: Redefine WBI as an LMS's Alternative for Higher Education</p> <ul style="list-style-type: none"> • What are the benefits of WBI compared to LMS systems • How have UTM implemented this technology and what have been the results so far? • How can we re-evaluate incentives for rewarding teaching ability in equal measure as research? <p>Dr Mah Boon Yih, Senior Lecturer, Academy of Language Studies, Universiti Teknologi MARA</p>
17:40	<p>Chairman's closing remarks</p>
17:40	<p>Conference close and cocktails</p>

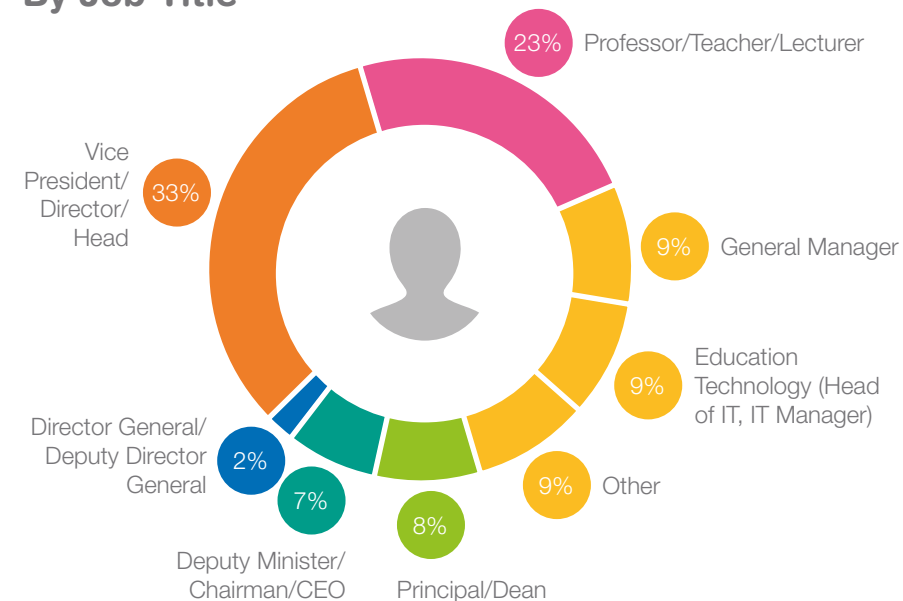
08:00	Registration
09:00	Chairman’s opening remarks
	NURTURING DIGITAL LEADERS OF TOMORROW
9:10	<p>Interview with Mudah.my: What the digital leaders of today look for in the digital leaders of tomorrow</p> <ul style="list-style-type: none">Are we really equipping our students with the skills and knowledge necessary for the 21st century work place?What are the key technical abilities you look for now, and how do you see them evolving in the future?What are the key cognitive and emotional abilities you look for now and in the future?How closely aligned is education research with the real world work place?What are the key success factors for ensuring we are truly nurturing the digital leaders of tomorrow? <p>Interviewer: Dr Pierre Tapie, Founder, PAXTER (Paris-Singapore)</p> <p>Interviewee: Mr Gaurav Bhasin, Chief Executive Officer, Mudah.My Sdn Bhd</p>
09:40	<p>Graduate’s panel: Exploring the missing-link between graduation and employment in Asia</p> <ul style="list-style-type: none">Filling in the gaps in the ecosystem – what work needs to be done to foster a greater link between graduation and employment?Why is enabling greater collaboration and connection through technology essential in this process?How can governments and business leaders work to help further enhance this mission?What do you think are the most important skills you learned through your K12 and tertiary educationWhich skills do you wish you had learned throughout your academic career? <p>Moderator:</p> <p>Dr Pierre Tapie, Founder, PAXTER Paris-Singapore, and Honorary Chairman, Conference des Grandes Ecoles</p> <p>Panellists:</p> <p>Speaker TBD, Malaysian Ministry of Education</p> <p>Harold John Culala, Director, Education Technology, Far Eastern University</p> <p>Mark Rozario, Chief Executive Officer, Agensi Inovasi Malaysia</p> <p>Celia Yeo, Education Services Director at Victorian Government Business Office, State Government of Victoria Malaysia, Malaysia</p>
10:20	Morning networking break
	BACK TO THE LECTURE THEATRE
11:20	<p>WORKSHOP SESSIONS</p> <p><i>3X40 min workshops run by the leaders of the eLearning industry, designed to give you unique hands on access in a transformative 21st century learning environment</i></p>
13:10	Networking Lunch
14:10	<p>Creating “smart” analytics - managing the drive towards greater “openness” in learning analytics</p> <ul style="list-style-type: none">What are the implications for universities as “openness” becomes a priority for learning analytics?How can universities ensure the overarching goal of student success is maintained in this process?How should the new parameters for ownership, ethics and standards be set of for tertiary education?How should predictive models for student success be implemented? <p>Ivy CHIA, Teaching and Learning Centre, SIM University, Singapore.</p>

14:30	<p>Mapping the technology drivers for flipped learning – how to pick the right big data, cloud and app solutions</p> <ul style="list-style-type: none">Understanding the collaborative, engagement, and personalised learning benefits enabled by flipped learningHow to create “need to know”, intentional content that will engage students outside of the lecture theatreEnsuring you can connect the right flipped technologies with the right content in order to enable an engaging flexible learning environmentHow to become an expert at the project, game and design based learning models that enable the most effective flipped classroom learning outcomes <p>David Asirvatham, Director for the Centre of Information Technology, University of Malaya</p>
14:50	<p>Which new adaptive and personalised tools provide true long-term benefits to higher education?</p> <ul style="list-style-type: none">Which new adaptive and personalised technologies add true value to learning outcomes?What lessons can we learn from this rise and fall of MOOCs - is engagement a recurring challenge?How can faculties creatively integrate these tools into courses and new hybrid teaching models?How can institutions factor in the unique operational and reputational challenges facing the tertiary sector when implementing edtech? <p>Emory Craig, Director of eLearning and Instructional Technologies, The College of New Rochelle</p>
15:10	Afternoon networking break
	GLOBALISATION AND COLLABORATION
16:00	<p>How can technology empower learning for all abilities of student at all level of incomes</p> <ul style="list-style-type: none">The story of Jim – finding a new way for all abilities to learnUnderstanding how technology can be used to enable educational equality for all levels of abilityGiving access to every level of income and empowering social change through educationFrom War Zone to rural- how and where can Equal Learning be implanted <p>Jim Latrache, Founder and CEO, Equal Learning</p>
16:20	<p>Audience debates: Creating the road map for connecting learning outcomes to a globalised job market</p> <p><i>The audience will break up into groups of 10. Each group will discuss the below questions and then nominate a member to summarise the discussions. These summaries will then be made available to all online.</i></p> <ul style="list-style-type: none">What have been the key takeaways for education leaders from DESA 2016?What are the next steps for Asia’s education leaders to move further down the road towards greater collaboration?How can Asia’s educational leaders further connect digital curriculums and pedagogies to 21st century skills?What can K12 and tertiary institutions do to better prepare students to become lifelong learners?
16:40	Chairman’s closing remarks
16:50	Conference close

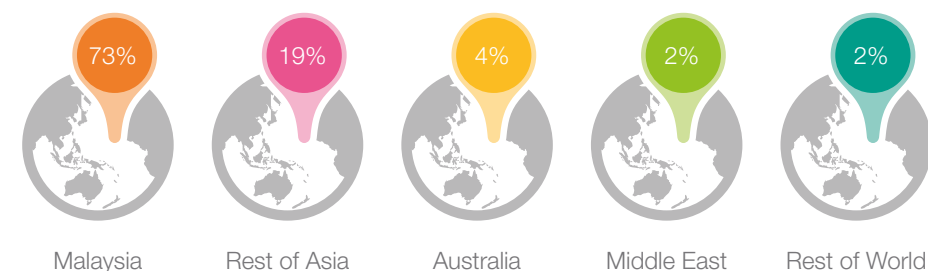
Who attends

The Digital Education Show Asia is Asia's largest digital education showcase, bringing together 2000+ educators over 2 days. It is the only event to be officially supported by the Malaysian Ministry of Education and attended by MoEs from across Asia.

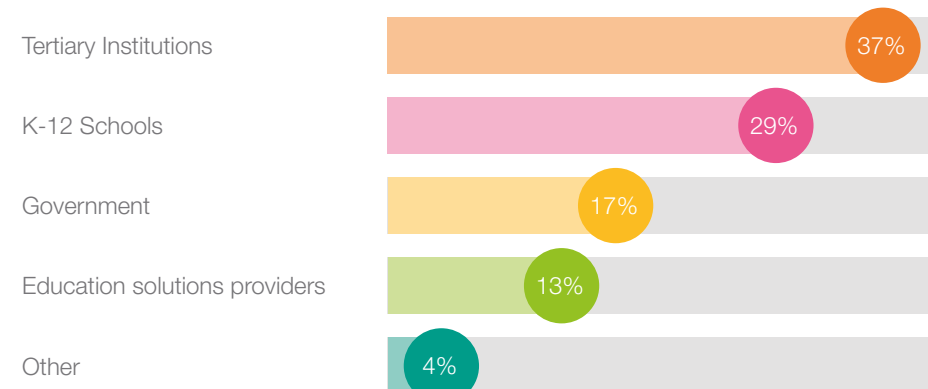
By Job Title



By Region



By Profile



2,000
educators

40
countries

900+
organisations

100+
high level
speakers

MoEs
from across Asia

3
country pavilions
(Japan, Korea,
Taiwan)

Testimonials

"It's an amazing platform, not only for my colleagues in the Ministry of Education and myself, but for Malaysia as a whole. Other Malaysians were here to see where we are heading. I can see this exhibition becoming bigger because technology is going to change the world."

YB P.Kamalanathan S/O P. Panchanathan, Deputy Minister of Education II, Ministry of Education

"I can say it is really the most important digital education event in Asia because of the world renowned speakers and the integrity of the organisers. I am in awe with how the delegates and speakers interact and how they managed to connect with each other. The Digital Education Show Asia is something that we can look forward to! Congratulations!"

Assoc. Prof. Harold John Culala, Director, Office of Education Technology, Far Eastern University, Philippines

"I enjoyed listening to the presentations, facilitating the interactive roundtable (my group was the last to leave because we had a great sharing session). Also, I was able to meet old friends and make new friends at DESA."

Prof. Dr. Baharuddin Aris, Dean, Faculty of Education, Universiti Teknologi Malaysia

"I truly enjoyed interacting with the very intelligent audience. The event brought together a very diverse and enthusiastic audience, very well educated about and highly interested in exploring ways to improve education."

Dr. Yong Zhao, Presidential Chair, Director of the Institute for Global and Online Education, College of Education, University of Oregon

"Coming from an international school environment, it's very important to be exposed to other educational arenas. The many conversations I had with educators at The Digital Education Show Asia was invaluable to me as it gave me other angles and viewpoints I had not considered before in my educational philosophy."

Colin Gallagher, Technology Integrator, ISS International School

"The event was a great opportunity to meet people from around the world interested in using emerging digital technologies for education. Wonderful to see such strong government support for the event. Opens up a whole new world of international collaboration."

Jay Jay Jegathesan, Manager, School of Physics, University of Western Australia

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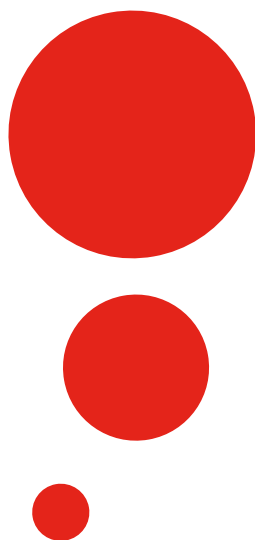
2000+ educational leaders, MoE's and buyers from booming Asian markets such as Malaysia, Thailand, Vietnam, Indonesia, Korea and many more brought straight to your stand through our hosted tours.

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- **Demonstrate and grow your presence** in Asia's education industry, which will help you to increase your network, maintain relationships and kick-start new partnerships in the long-run
- **Meet over 2,000 decision makers** from across Asia



10 ways to engage clients



Who should sponsor

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Teaching, Training and Learning Solutions <ul style="list-style-type: none">• Learning Management Systems• Interactive Technologies• Whiteboards and Displays• Learning Apps• Learning and collaboration systems• Games and learning• Digital content• M-Learning• Digital content• M-Learning• CAD / CAM tools• Audio Visual equipment	eLearning <ul style="list-style-type: none">• eLearning and virtual learning environments• Online content & resources• Internet based learning solutions• eLearning tools / Online Learning Environments• Video Conferencing / Tele-Presence	Innovative new technology <ul style="list-style-type: none">• 3D Printing• Robotics• Simulation• Modelling• Augmented Reality• Devices, Smartphones• App Development	ICT infrastructure & equipment (including integration & consulting); Enterprise Solutions <ul style="list-style-type: none">• Cloud solutions• Virtualisation• Big Data & Analytics• Network Security solutions• e-Safety and privacy• Network Infrastructure• Hardware and Devices• Network Management Tools• Wireless / WiFi• Printers & Peripherals• 3D printers• Scanners• Photocopiers
Library Management Solutions <ul style="list-style-type: none">• Access control and management• Smart Cards• Digital Curriculum Resources• Content Management Solutions• Collaboration Tools• RFID Solutions• Self Service Terminals• Security Solutions• Cloud Based Library Solutions	Other <ul style="list-style-type: none">• Facilities Management Services• Architecture & Building• Educational Toys• Financial Services• Management, Finance, Payments, Billing and Administration Tools• Superannuation• Education and technology Consultancy• Pre-fabricated/portable classrooms		

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Platinum	<ul style="list-style-type: none">• Platinum Sponsor positioning across entire event• Chairmanship role of the premium conference• 1 x 20 min end-user driven case study presentation on the premium conference• 1 x keynote panel participation in the premium conference• 1 x host of 50 min roundtable session + 2 x 30 min presentation at the on-floor seminars• 1 x host of 2hr workshop session for your wish list of prospective clients• 36m² exhibition space; raw (6m x 6m)• 30 all access passes + unlimited VIP invites to the conference• Pre and post event marketing services to delegation
Gold	<ul style="list-style-type: none">• Gold Sponsor positioning across entire event• 1 x 20 min end-user driven case study presentation on the premium conference• 1 x host of 50 min roundtable session + 1 x 30 min presentation at the on-floor seminars• Individual 20 minutes presentation on Day 1 afternoon or Day 2 of the premium conference• 18m² exhibition space; raw (6m x 3m)• 16 all access passes + unlimited VIP invites to the conference• Pre and post event marketing services to delegation
Silver	<ul style="list-style-type: none">• Silver Sponsor positioning across entire event• 1 x host of 50 min roundtable session + 1 x 30 min presentation at the on-floor seminars• 18m² exhibition space; raw (6m x 3m)• 10 all access passes + unlimited VIP invites to the conference• Pre and post event marketing services to delegation
Workshop Host	<ul style="list-style-type: none">• Workshop or Associate Sponsor positioning across entire event• 1 x host of 2hr workshop session for your wish list of prospective clients• 1 x 30 min presentation at the on-floor seminars• 18m² exhibition space ; shell-scheme (6m x 3m)• 10 all access passes + unlimited VIP invites to the conference• Pre and post event marketing services to delegation
Roundtable Host	<ul style="list-style-type: none">• Roundtable or Associate Sponsor positioning across entire event• 1 x host of 50 min roundtable session + 1 x 30 min presentation at the on-floor seminars• 9m² exhibition space; shell-scheme (3m x 3m)• 6 all access passes + unlimited VIP invites to the conference• Pre and post event marketing services to delegation

Sponsorship packages

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- Lanyard sponsor positioning across the entire event
- Lanyards with corporate branding to be distributed to all 3000+ event attendees
- 9m² exhibition space; shell-scheme (3m x 3m)
- 6 all access passes + unlimited VIP invites to the conference
- Pre and post event marketing services to delegation

Welcome Bag Sponsorship

- Welcome bag sponsor positioning across the entire event
- Document bags with corporate branding to be distributed to all conference attendees
- 9m² exhibition space; shell-scheme (3m x 3m)
- 6 all access passes + unlimited VIP invites to the conference
- Pre and post event marketing services to delegation

Reception Host Sponsorship

- Reception host positioning across the entire event
- Exclusive host of sponsor's selected reception (F&B cost not included)
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- 9m² exhibition space; shell-scheme (3m x 3m)
- 6 all access passes + unlimited VIP invites to the conference

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- Exhibitor positioning across the entire event
- Corporate logo on the conference brochure, relevant event documentation and advertisements, and onsite signage
- Corporate logo and company profile on the event website, with hyperlink to your company website

Sponsorship grid

Benefits	Platinum	Gold	Silver	Roundtable	Workshop	Exhibitor
Chairman role	1					
Stand alone speaking slot	20 mins (Day 1 morning)	20 mins (Day 1 afternoon / Day 2)	1			
Panel	1					
Roundtable	1	1	1	1		
On-floor seminar	2	1	1	1		
Workshop (2 hours)	1				1	
Facilitated meeting introductions	10	5				
Conference pass for staff	10	8	5	3	3	
Conference pass for clients (educational institutions only)	10	8	5	3	3	
Seat drop of literature	1					
Whitepaper e-distribution	1					
Free standing banner in conference room	1					
Priority in other branding options	1	1				
Logo and profile on event website, brochure, selected advertisements	1	1	1	1	1	1
Exhibition booth	36 sqm raw space	18 sqm raw space	18 sqm raw space	9 sqm raw space	9 sqm raw space	Choice of size
Exhibition pass	8	8	6	4	4	4

Priority booking form

Please reserve me:

☐ Sponsorship package ☐ Metres exhibition space ☐ Stand number

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Job title:

Company:

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Country: Post code:

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E-mail: Mobile:

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☐ **YES!** I am interested in the conference. Please send me a draft programme when it is available.



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