



End Of Sale Product Marketing Bulletin – PMB-10309

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Urgency Level	Notice applies to regions:	Government:	Published for:
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Description:	DS4308 and DS4308P: End of Sale (EOS) Announcement
Reason for Change:	PMB-10309: End of Sale of DS4308 and DS4308P and Transition to DS4608 and DS9908

1. Transition Overview

Announcing the end of sale of the DS4308 and DS4308P and transition to the DS4600 Series and DS9900 Series Imagers respectively. Zebra began shipping the DS9900 Series in December 2018 and the DS4600 Series in September 2019.

2. Product and Kit Transition Timeline and Mapping Table

Product Transition Timeline*	Date
First RMA Request Date for Channel Returns	12/4/2019
Last RMA Request Date for Channel Returns	12/11/2019
Last Channel Return Date	1/10/2020
Last Book Date	2/29/2020
Last Ship Date	5/31/2020
End of Engineering Support Date	11/30/2020
End of Service Date for Serviceable Products (Does Not Apply to Non-Serviceable Kits)	5/31/2025
Availability of DS4608	9/10/2019
Availability of DS9908	12/5/2018

*** Note: Any changes to above timeline will be communicated via a revised Distributor Notice (DN) and/or Product Marketing Bulletin (PMB).**

Product Mapping Table

Discontinued P/N	Direct Replacement P/N	Suggested Product Family Replacement	Comments
DS4308			
2356-4309-0000	Contact your Zebra Sales Representative	DS4608	
2356-4310-0000	Contact your Zebra Sales Representative	DS4608	
2356-4311-0000	Contact your Zebra Sales Representative	DS4608	
DS4308-DL00007ZZWW	DS4608-DL00007ZZWW		
DS4308-DL00006ZZWW	Contact your Zebra Sales Representative	DS4608	
DS4308-DL00147ZZWW	Contact your Zebra Sales Representative	DS4608	
DS4308-DL00347ZZWW	Contact your Zebra Sales Representative	DS4608	
DS4308-DL00477ZZWW	Contact your Zebra Sales Representative	DS4608	
DS4308-DL00596ZZWW	Contact your Zebra Sales Representative	DS4608	
DS4308-HC0000BZZAP	DS4608-HC4000BVZZWW		
DS4308-HC0000BZZWW	DS4608-HC4000BVZZWW		
DS4308-HC0015BZZWW	Contact your Zebra Sales Representative	DS4608	
DS4308-HC0020BZZAP	Contact your Zebra Sales Representative	DS4608	
DS4308-HC0050BZZWW	Contact your Zebra Sales Representative	DS4608	
DS4308-HD00007ZCWW	DS4608-HD00007ZCWW		
DS4308-HD00007ZZAP	DS4608-HD00007ZZWW		
DS4308-HD00007ZZWW	DS4608-HD00007ZZWW		
DS4308-HD00317ZZWW	Contact your Zebra Sales Representative	DS4608	
DS4308-HD00376ZZWW	Contact your Zebra Sales Representative	DS4608	
DS4308-HL00007ZZWW	DS4608-HL00007ZZWW		
DS4308-HL00007ZCWW	Contact your Zebra Sales Representative	DS4608	
DS4308-SR00006ZZAP	DS4608-SR00006ZZWW		
DS4308-SR00006ZZWW	DS4608-SR00006ZZWW		
DS4308-SR00007ZZAP	DS4608-SR00007ZZWW		
DS4308-SR00007ZZWW	DS4608-SR00007ZZWW		
DS4308-SR00007ZZY	DS4608-SR00007ZZY		
DS4308-SR00177ZZWW	Contact your Zebra Sales Representative	DS4608	
DS4308-SR00257ZZWW	Contact your Zebra Sales Representative	DS4608	
DS4308-SR00267ZZWW	Contact your Zebra Sales Representative	DS4608	
DS4308-SR00277ZZWW	Contact your Zebra Sales Representative	DS4608	
DS4308-SR00287ZZAP	Contact your Zebra Sales Representative	DS4608	
DS4308-SR00307ZZWW	Contact your Zebra Sales Representative	DS4608	
DS4308-SR00347ZZWW	Contact your Zebra Sales Representative	DS4608	
DS4308-SR00387ZZAP	Contact your Zebra Sales Representative	DS4608	
DS4308-SR00407ZZWW	Contact your Zebra Sales Representative	DS4608	
DS4308-SR00414ZZWW	Contact your Zebra Sales Representative	DS4608	
DS4308-SR00587ZZWW	Contact your Zebra Sales Representative	DS4608	
DS4308P			
1633-0088-0000	2356-9908-0000		
DS4308-DL00007PZWW	DS9908-DL00004ZZNA		
DS4308-SR00007PCWW	DS9908-SR00004ZCWW		
DS4308-SR00007PZAP	DS9908-SR00004ZZWW		
DS4308-SR00007PZWW	DS9908-SR00004ZZWW		

DS4308-SR00007PZY	DS9908-SR00004ZZY		
DS4308-SR00327PZWW	Contact your Zebra Sales Representative	DS9908	
DS4308-SR00587PZAP	Contact your Zebra Sales Representative	DS9908	
DS4308-SR00587PZWW	Contact your Zebra Sales Representative	DS9908	

Kit Mapping Table

Discontinued P/N	Direct Replacement P/N	Suggested Product Family Replacement	Comments
DS4308			
DS4308-7U21-58	Contact your Zebra Sales Representative	DS4608	
DS4308-7U21SG-34	Contact your Zebra Sales Representative	DS4608	
DS4308-7U32-17	Contact your Zebra Sales Representative	DS4608	
DS4308-DL7CC-14	Contact your Zebra Sales Representative	DS4608	
DS4308-DL7R0110SGN	DS4608-DL00007ZZWW SCANNER + CBA-R01-S07PBR SERIAL CABLE + 20-71043-04R STAND + PWR-WUA5V4W0US POWER SUPPLY (USA, CA, MX, JP, TW)		Not Avail as a Kit
DS4308-DL7U2100SGW	DS4608-DL00007ZZWW SCANNER + CBA-U21-S07ZBR SHIELDED USB CABLE + 20-71043-04R STAND		Not Avail as a Kit
DS4308-DL7U2100AZW	DS4608-DL00007ZZWW SCANNER + CBA-U21-S07ZBR SHIELDED USB CABLE		Not Avail as a Kit
DS4308-DL6U2100AZW	Contact your Zebra Sales Representative	DS4608	
DS4308-HCBU2100AZA	DS4606-HCBU2100AZW		
DS4308-HCBU2100AZW	DS4606-HCBU2100AZW		
DS4308-HCBU320AZE	Contact your Zebra Sales Representative	DS4608	
DS4308-HD7U2100AZW	DS4608-HD7U2100AZW		
DS4308-HD7R0110AZN	DS4608-HD00007ZZWW SCANNER + CBA-R01-S07PBR SERIAL CABLE + PWR-WUA5V4W0US POWER SUPPLY (USA, CA, MX, JP, TW)		Not Avail as a Kit
DS4308-HD7U2100SGA	DS4608-HD00007ZZWW SCANNER + CBA-U21-S07ZBR SHIELDED USB CABLE + 20-71043-04R STAND		Not Avail as a Kit
DS4308-HD7U2100SGW	DS4608-HD00007ZZWW Scanner + CBA-U21-S07ZBR Shielded USB Cable + 20-71043-04R Stand		Not Avail as a Kit
DS4308-HD7R1300ZCA	DS4608-HD00007ZCWW Scanner + CBA-R13-S09EAR Cable		Not Avail as a Kit
DS4308-HD7U2100ZCW	DS4608-HD00007ZCWW SCANNER + CBA-U21-S07ZBR SHIELDED USB CABLE		Not Avail as a Kit
DS4308-HD7R0110SGE	DS4608-HD00007ZZWW SCANNER + CBA-R01-S07PBR SERIAL CABLE + 20-71043-04R STAND + PWR-WUA5V4W0EU POWER SUPPLY (EU, UK, EMEA, RU, ZA, KR)		Not Avail as a Kit
DS4308-HD7R0110SGN	DS4608-HD00007ZZWW SCANNER		Not Avail as a Kit

	+ CBA-R01-S07PBR SERIAL CABLE + 20-71043-04R STAND + PWR-WUA5V4W0US POWER SUPPLY (USA, CA, MX, JP, TW)		
DS4308-HD7R0110AZE	DS4608-HD00007ZZWW SCANNER + CBA-R01-S07PBR SERIAL CABLE + PWR-WUA5V4W0EU POWER SUPPLY (EU, UK, EMEA, RU, ZA, KR)		Not Avail as a Kit
DS4308-HD7U2600ZCA	DS4608-HD00007ZCWW Scanner + and CBA-U26-S09EAR Cable		Not Avail as a Kit
DS4308-HD7U3200AZW	DS4608-HD00007ZZWW SCANNER + CBA-U32-C09ZAR COILED SHIELDED USB 9' CABLE		Not Avail as a Kit
DS4308-HD7UB50	Contact your Zebra Sales Representative	DS4608	
DS4308-HL7U2100SGW	DS4608-HL00007ZZWW SCANNER + CBA-U21-S07ZBR SHIELDED USB CABLE + 20-71043-04R STAND		Not Avail as a Kit
DS4308-SR7U2100AZW	DS4608-SR7U2100AZW		
DS4308-SR7U2100SGW	DS4608-SR7U2100SGW		
DS4308-SR6U2100AZA	DS4608-SR00006ZZWW SCANNER + CBA-U21-S07ZBR SHIELDED USB CABLE		Not Avail as a Kit
DS4308-SR7U2100AZA	DS4608-SR00007ZZWW SCANNER + CBA-U21-S07ZBR SHIELDED USB CABLE		Not Avail as a Kit
DS4308-SR7U2100SGA	DS4608-SR00007ZZWW SCANNER + CBA-U21-S07ZBR SHIELDED USB CABLE + 20-71043-04R STAND		Not Avail as a Kit
DS4308-SR7R0110AZN	DS4608-SR00007ZZWW SCANNER + CBA-R01-S07PBR SERIAL CABLE + PWR-WUA5V4W0US POWER SUPPLY (USA, CA, MX, JP, TW)		Not Avail as a Kit
DS4308-SR6R0110SGE	DS4608-SR00006ZZWW SCANNER + CBA-R01-S07PBR SERIAL CABLE + 20-71043-04R STAND + PWR-WUA5V4W0EU POWER SUPPLY (EU, UK, EMEA, RU, ZA, KR)		Not Avail as a Kit
DS4308-SR7R0110AZE	DS4608-SR00007ZZWW SCANNER + CBA-R01-S07PBR SERIAL CABLE + PWR-WUA5V4W0EU POWER SUPPLY (EU, UK, EMEA, RU, ZA, KR)		Not Avail as a Kit
DS4308-SR7U3000SGW	DS4608-SR00007ZZWW SCANNER + CBA-U30-S15ZBR SHIELDED USB CABLE + 20-71043-04R STAND		Not Avail as a Kit
DS4308-SR6U2100AZW	DS4608-SR00006ZZWW SCANNER + CBA-U21-S07ZBR SHIELDED USB CABLE		Not Avail as a Kit
DS4308-SR7R0110SGN	DS4608-SR00007ZZWW SCANNER + CBA-R01-S07PBR SERIAL CABLE + 20-71043-04R STAND + PWR-WUA5V4W0US POWER SUPPLY (USA, CA, MX, JP, TW)		Not Avail as a Kit
DS4308-SR6U2100SGW	DS4608-SR00006ZZWW SCANNER + CBA-U21-S07ZBR SHIELDED USB CABLE + 20-71043-04R STAND		Not Avail as a Kit

DS4308-SR7R0110SGE	DS4608-SR00007ZZWW SCANNER + CBA-R01-S07PBR SERIAL CABLE + 20-71043-04R STAND + PWR-WUA5V4W0EU POWER SUPPLY (EU, UK, EMEA, RU, ZA, KR)		Not Avail as a Kit
DS4308-SR7U210AZY	DS4608-SR00007ZZY SCANNER + CBA-U21-S07ZBR SHIELDED USB CABLE		Not Avail as a Kit
DS4308-KIT-9FTCOILED	DS4608-SR00007ZZWW SCANNER + CBA-U34-C09ZAR SHIELDED USB POWER PLUS CABLE		Not Avail as a Kit
DS4308-KIT-9FTWMOUNT	DS4608-SR00007ZZWW + CBA-U34-C09ZAR SHIELDED USB POWER PLUS CABLE + 11-66553-06R WALLMOUNT HOOK		Not Avail as a Kit
DS4308P			
DS4308-SR7R0110PZE	DS9908-SR4R0110AZE		
DS4308-SR7U2100PZA	DS9908-SR4U2100AZW		
DS4308-SR7U2100PZW	DS9908-SR4U2100AZW		
DS4308-SR7U2100PZY	DS9908-SR00004ZZY + CBA-U21-S07ZBR SHIELDED USB CABLE		Not Avail as a Kit
DS4308-SR7U2300PZW	DS9908-SR4U2300AZW		
DS4308-SR7U3000PZW	DS9908-SR00004ZZWW + CBA-U30-S15ZBR SHIELDED USB CABLE		Not Avail as a Kit
DS4308-7U21P-58	Contact your Zebra Sales Representative	DS9908	

3. Accessories and Peripherals: Transition Timeline and Mapping Table

Discontinued P/N	Direct Replacement P/N	Suggested Product Family Replacement	Comments
DS4308			
The DS4308 and DS4608 share the same set of accessories.			
DS4308P			
11-71043-07R	None		

* **Note:** Any changes to above timeline will be communicated via a revised *Distributor Notice (DN)* and/or *Product Marketing Bulletin (PMB)*.

4a. Service and Support: Hardware End of Service Life Policy

Zebra Technologies Corporation and its affiliates (“Zebra”) will provide service and support for products manufactured/ sold by Zebra for a period of 3, 4, or 5 years, commencing on the last day of the product’s final shipment.

Zebra will make reasonable, commercial efforts to continue to repair and support products beyond the five-year period at Zebra’s option:

- To meet contract commitments
- Where a significant commercial requirement is identified
- Where Zebra determines in its sole and absolute discretion that there is sufficient commercial reason to warrant continuance of repair and support

Should technology used in the product become discontinued, obsolete, or no longer available in the public domain, making parts or assemblies no longer available for these reasons, Zebra at its discretion will evaluate the impact and if significant, consider the feasibility and economics of a design change to enable continued repair.

The End of Service Life Period may be changed at Zebra's sole and absolute discretion.

Customers who wish to purchase a Zebra Services Contract can do so through the normal channels that they currently use to purchase Zebra products and services.

For more information:

- **Zebra employees:** Visit [Zebra Services home page](#)
- **Partners:** Visit the Products, Services & Supplies tab of [Partner Gateway](#)

4b. Service and Support: Software End of Service Life Policy

For software applications that have been announced End of Sale (EOS), conclusion of support for these products follows a defined timeline beginning from the product End of Sale announcement (the "EOS Announcement"). For customers with products covered by a Zebra services agreement (the "Support Contract") at the time of the EOS Announcement, the software maintenance portion of its Support Contract, as defined in the Service Description Document applicable to the product EOS (the "Software Maintenance"), will continue for up to twelve (12) months from the EOS Announcement date. Zebra reserves the right, at its sole and absolute discretion, to end such Software Maintenance earlier than this date should conditions warrant.

For customers with products covered by a Support Contract at the time of the EOS Announcement, Technical Support, defined as telephone and e-mail support through Zebra's Customer Support Center, continues through the completion of the customer's software Support Contract, regardless of the availability of Software Maintenance on the EOS software product.

Customers with products covered by a Support Contract that are not using the most current release of the applicable software product on the EOS Announcement date may update to the most current release after the EOS Announcement, subject to this Statement and the terms of the Service Description Document applicable to customer's Support Contract.

As of the software product EOS Announcement date, multi-year Support Contracts for that product will no longer be available from Zebra. New customers may purchase multi-year contracts up to and including the EOS effective date. Any request for a multi-year software Support Contract for an existing customer must be approved by Zebra Services and the applicable Zebra product group(s).

As of the EOS Announcement date, only annual Support Contracts and one-year renewal Support Contracts will be available without a special approval, as indicated above. Availability of Software Maintenance will be as described above. Technical Support, as described above, will continue up until the conclusion of the customer's Support Contract.

5. Frequently Asked Questions

Q: Where can I find additional material on the new DS4600 scanners?

A: DS4600 product information and marketing assets can be found on [Partner Gateway](#).

For Zebra associates, product information is available on [The SOURCE](#). Use search term DS4600 Series.

- **Software Support:** at <http://www.zebra.com/support>
- **Graphics Library:** For product photography, visit the [Media Library](#)

Additional Resources include:

- DataCapture DNA: www.zebra.com/datacapturedna
- Learning Portal: <http://learning.zebra.com>
- Solution Builder: <https://solutionbuilder.zebra.com>
- Developer Tools: <https://www.zebra.com/EnterpriseSupport>
- Software Applications: <https://www.zebra.com/us/en/products/software/scanning-systems.html>

End of Life Timeline Definitions:

First RMA Request Date: First date distributors can request RMA for return of EOL product.

Last RMA Request Date: Last date distributors can request RMA for return of EOL product.

Last Channel Return Date: Last date physical product returns will be accepted (30 days after approval of RMA)

Last Book Date: Last date orders will be accepted for product and/or bundles, kits or system packs containing the product.

Last Ship Date: Latest date for which a customer can request product delivery.

End-of-Engineering Support: Date when bug fixes, design revisions, and integration with other components, products or solutions will no longer be performed.

End of Service Date: Last date when technical support and repair services will be available.

Warranty: See Zebra Warranty at www.zebra.com/warranty

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