

### PRODUCTION MODULE

#### Overview

iCAPT Production is a module within iCAPT Manufacturing Automation System that allows manufacturers to simplify and automate their shop floor and work center operations through a real-time barcoding solution. It covers job labor and machine hours data capturing and job material issuances or returns.



#### WORK IN PROCESS

- Job Receipts
- Job Labor Trx.
- Job Matl. Issues
- Job Machine Trx.
- Job Matl. Returns
- WIP Move



#### Value Proposition

Challenges	Value
Too much paper-based tracking on shopfloor	Eliminate or reduce paperwork using mobile handheld / station devices
Limited track and trace ability	Real-time tracking of order status.
Time spent on non-value-added tasks on shop floor like updating production boards, log books, etc.	Real-time updates by operators and integrated to ERP. No duplication of efforts.
Don't have visibility into actual productive time.	Accurate productivity and costing costs and hours

#### Pitch

*Automate work center data collection*

*Eliminate paper-based processes*

*Get accurate labor hours and costs*

#### Target Market

- Manufacturing companies (Discrete)
- Having low levels of automation, labor intensive
- Having many work centers
- Sample verticals - metal fabrication, electronics, aerospace, automotive components, garment, etc.

#### Buyer Persona

Who	Why
COO, VP, Director (Operations)	<ul style="list-style-type: none"> <li>▪ Measured on productivity improvement</li> <li>▪ Need to streamline production operations</li> <li>▪ Need to cut costs, track labor cost and utilization</li> </ul>
Warehouse / Materials Manager	<ul style="list-style-type: none"> <li>▪ Maintain accurate stock levels</li> <li>▪ Reduce inventory carrying costs</li> </ul>
IT Manager	<ul style="list-style-type: none"> <li>▪ Modern web and mobile based application</li> <li>▪ Easy to maintain (cloud)</li> <li>▪ Easy to deploy (cloud)</li> </ul>
Finance, Payroll Manager	<ul style="list-style-type: none"> <li>▪ Obtain true costs of labor</li> <li>▪ Manage time and attendance</li> </ul>