



by evolIS

# YOUR PRICE TAGS ON PLASTIC CARDS

Multigrain bread  
2.90€ /kg  
Contains: Flaxseed, Barley, Buckwheat, Wheat



ROAST CHICKEN  
£7.95/kg  
Poultry born, raised, slaughtered and cooked in UK



Lophius piscatorius  
MACKEREL  
£15.20/kg  
Fishing Gear: Fish hook  
Catch Area: North-East Atlantic  
FAO 27-5





## PERSONALIZED PRICE TAGS THAT STAND OUT

### TIME SAVINGS

- **Maximum flexibility and responsiveness:** print your labels on demand, directly at your point of sale and benefit from up-to-date labeling in real time.
- **Independence:** free yourself from delivery lead times and minimum order quantities set by your label suppliers.

### A STRONGER BRAND IMAGE

- **Unique labels:** personalize your price tags by adding your logo and your choice of graphic features to stand out from your competitors.
- **Professional appearance on your display stands:** create harmony across all your shelves and spark customer interest with attractive labels.
- **Clear and legible communication** with black labels printed in white with a chalkboard finish.

### VISIBILITY, HYGIENE AND SAFETY GUARANTEED

- **Ideal dimensions:** the credit card format is an ideal size to highlight your products on the display stands.
- **Hygiene and durability:** very easy to clean, PVC cards are resistant to cold and moisture.
- **Food-contact compatibility\*:** Evolis cards and ribbons for labeling fresh products meet the requirements of the food-processing industry.

### COMPLIANCE WITH APPLICABLE REGULATIONS

- Display all the information concerning your products, such as:
  - Product name
  - Price and unit of measurement
  - The origin of meats
  - For fish: the scientific name, production method, fishing area and sub-area, and fishing gear used
  - Allergens, etc.

\* Evolis black cards printed in white have passed laboratory tests by the organization TÜV Rheinland in line with European regulation (EC) No. 1935/2004 and US Chapter 21 of the Code of Federal Regulations (FDA) on compatibility with food contact.



## ALL-IN-ONE LABELING SOLUTIONS: PROFESSIONAL AND SIMPLE

Edikio solutions by Evolis offer you everything you need to create attractive price tags quickly, efficiently, and economically directly at your points of sale. They consist of:



### 1. DEDICATED PROFESSIONAL SOFTWARE

- **Create in just a few clicks:** choose your design from the numerous label templates especially for fresh products and display the information on your labels.
- **Limit the risk of error** by importing product information onto your cards straight from your MS Excel® file (products, prices, etc.).
- **Authentic-looking labels:** the Edikio software has an exclusive chalk handwriting font to give your labels a genuine look.
- **Versions for all your needs:** there are 3 versions of the Edikio software to meet all retailers needs.

### 2. HIGH-PERFORMANCE PRINTER

- **Edikio printers are easy to use:** they work just as easily as a standard office printer.
- **Print in record time, individually or in batches:** print a price tag in 15 seconds!
- **Discreet integration into your work environment:** Edikio printers by Evolis are compact, so they can be used without constraints at your point of sale or office.

### 3. BLANK LABELS AND PRINTER RIBBON INCLUDED

- **Easy to install:** the Edikio plastic labels and printer ribbon are installed in one easy step.
- **Evolis High Trust® quality:** as well as their compatibility with food contact, Edikio ribbons and cards have been tested by the Evolis quality department to guarantee price tags with a professional finish.



## MULTIPLY THE POSSIBILITIES AND OPTIMIZE YOUR PROFITABILITY

### VARIOUS COMBINATIONS POSSIBLE

Evolis offers a complete range of cards and ribbons in order to create labels which meet all your needs:

- **Standard or long black cards**

(Flex solution for 2 formats:  
120 x 50 mm (4.72" x 1.97")  
or 150 x 50 mm (5.90" x 1.97")) with  
printing in white for your specific needs,  
particularly for bakeries.



- **White cards** for monochrome printing (black, red, green, blue) or color, in credit card format or 54 x 28 mm (2.13" x 1.10") for labeling smaller products and/or adding a special note: "New," "House specialty," etc.



- **Cards in solid colors or imitation slate** with monochrome printing (in black, white, red, green, or blue).



### CHOOSE THE LAYOUT OF YOUR LABELS

The advantage of plastic cards is that they can be presented in many different ways, with or without holders.



Portrait



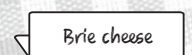
Landscape



Folded vertically



Folded horizontally





## OUR CUSTOMERS TRUST US

### TRIED-AND-TESTED EXPERTISE OF EVOLIS

Thousands of retailers have already adopted Edikio solutions by Evolis to create and print their price tags.

Whether independent shopkeepers, department managers, or super/hypermarket managers, they have all been impressed by the ease of use and the performance of Edikio solutions, as well as the originality and quality of labels printed on plastic cards.

Evolis also succeeded in gaining the confidence of major equipment suppliers for food stores, where you will now find Edikio solutions.

More than  
**5000** points  
of sale already  
equipped

- Headquarters and production site in Angers (France)
- Installed base of more than 310,000 card printers
- Subsidiaries in Miami and Boston (United States), Singapore, Mumbai (India), Shanghai (China), Tokyo (Japan), Lisbon (Portugal), Paris and Lyon (France)
- 350 employees worldwide
- 400 official distributors in 140 countries
- ISO 9001 certified company

Created in 2000, the Evolis group designs, produces, and markets a complete range of plastic card printing and customization solutions for the identification of people and property. With a presence on every continent, Evolis is now the world leader for plastic card printing solutions. Having carried out many small to large-scale projects in various regions of the world and in highly diverse fields, the printing systems and expertise of Evolis are widely recognized by many companies and organizations.



[www.edikio.com](http://www.edikio.com)

#### EUROPE - MIDDLE-EAST - AFRICA

Evolis - 14 avenue de la Fontaine - ZI Angers-Beaucouzé - 49070 Beaucouzé - France  
T +33 (0) 241 367 606 - F +33 (0) 241 367 612 - [info@evolis.com](mailto:info@evolis.com)

**AMERICAS** - Evolis Inc. - Fort Lauderdale - [evolisinca@evolis.com](mailto:evolisinca@evolis.com)

**ASIA-PACIFIC** - Evolis Asia Pte Ltd - Singapore - [evoliasia@evolis.com](mailto:evoliasia@evolis.com)

**CHINA** - Evolis China - Shanghai - [evolischina@evolis.com](mailto:evolischina@evolis.com)

**JAPAN** - Evolis Japan - Tokyo - [evolisjapan@evolis.com](mailto:evolisjapan@evolis.com)

**INDIA** - Evolis India - Mumbai - [evolisindia@evolis.com](mailto:evolisindia@evolis.com)