

### Facestock

A white, machine finished, woodfree-printing paper. The facestock is made from FSC certified paper (FSC Mix, Chain of Custody number: SCS-COC-005041, License Code: FSC-C122337).

|              |                     |         |
|--------------|---------------------|---------|
| Basis Weight | 60 g/m <sup>2</sup> | ISO 536 |
| Caliper      | 73 µm               | ISO 534 |

### Adhesive

S1010 is an emulsion acrylic adhesive with best in class initial tack and ultimate adhesion on high surface energy substrates.

### Liner

BG40 is a high-density glassine paper featuring high internal strength, toughness and tear resistance as well as high transparency.

|              |                     |         |
|--------------|---------------------|---------|
| Basis Weight | 57 g/m <sup>2</sup> | ISO 536 |
| Caliper      | 51 µm               | ISO 534 |

### Laminate

|               |              |            |
|---------------|--------------|------------|
| Total Caliper | 132 µm ± 10% | Calculated |
|---------------|--------------|------------|

### Typical Performance Data

|                  |   |               |
|------------------|---|---------------|
| Initial Tack     | 12.0 N/25mm or tear                             | FTM 9 glass   |
| Peel Adhes.90°   | 9.0 N/25mm or tear                              | FTM 2 st. st. |
| Min. Appl. Temp. | 5°C   |               |
| Service Temp.    | -20°C to 80°C subject to facestock limitations. |               |

*\*Typical Performance Data only serves as reference to product performance under specified testing conditions and does not represent a product specification. Customers are recommended to test under actual conditions of use to determine its suitability. Temperature data shown only applies to adhesive test performance. The label may result in paper tear upon removal due to higher adhesion to the substrate. The label may result in paper tear upon removal due to higher adhesion to the substrate.*

### Applications and Use

Typical applications for this product include industrial labeling, supermarkets, food packaging, catch-weight, cosmetics, toiletries, chemical products and promotional labeling. The facestock has been designed to give optimum performance by giving very good results with heavy ink coverage printing while still maintaining enough opacity required for the applications. S1010 adhesive has been developed as General Purpose Permanent adhesive for paper labels. It adheres well to a variety of substrates. It is advisable to test the product with the end-use conditions during the qualification to ensure it meets specific requirements.

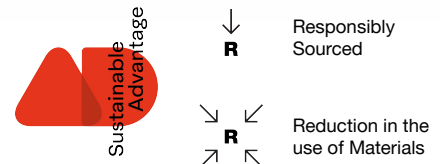
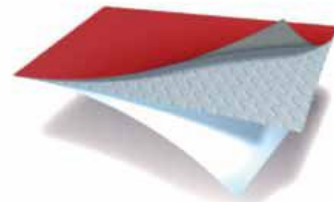
### Conversion/Printing

The facestock provides excellent print quality by all the usual printing techniques. High internal strength of the glassine liner provides excellent support for die cutting both rotary and flat bed.

*Note: The information in this datasheet is correct at time of publishing. Avery Dennison reserves the right to revise the content as required without prior notice.*

## AW0289F

### Fasson® Vellum Elite FSC/S1010/ BG40Wh Imp FSC



### Food Industry Labels

The adhesive complies with FDA regulations (section 175.105) for indirect food contact.

### Statement of Practical Use

As with all pressure sensitive materials, this product should be tested thoroughly under end-use conditions to ensure it meets the requirements of the specific application.

### Shelf life

To obtain optimal performance, use this product within one year of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50% RH). Prolonged storage outside these conditions might reduce the shelf life.

Thailand Malaysia Indonesia Vietnam Myanmar Singapore Philippines

#### Warranty

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