



HOW DIGITAL PRODUCT PASSPORTS WORK?

The new standard for product transparency and traceability



Why It Works?

Digital Product Passports provide a single source of truth, speed up audits, ensure supply chain transparency, and support sustainability reporting.

The Process





Physical Tagging

QR / NFC / RFID attached to the product for easy scanning.

Quick Facts

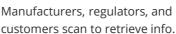


By 2027 – EU requires DPPs for electronics, textiles & batteries

\$390% of global customers say transparency influences brand trust

Malaysia exporters must comply to access EU markets

Instant Access Anywhere



Repair, recycling, and sustainability data updated in real-time.











AGEN: POWERING MALAYSIA'S DPP TRANSFORMATION



Unique Value for Malaysia

- Support for local manufacturers to meet export standards
- Enable Made-in-Malaysia products to compete globally
- Align with green economy & ESG goals
- Boost efficiency with data-driven decision-making

Every product will soon carry a Digital Passport.

The question is — are you ready?

AGen + DPP Capablities



End-to-End Platform

Create, manage & update product passports seamlessly



Real-Time Access

QR/NFC scanning for instant product data.



Future-Proofing

Ready for EU and global regulations.



Smart Integration

Connect with ERP, MES, and supply chain systems.



Analytics & Insights

Al-driven reporting for compliance, quality, and sustainability.

"AGen makes Digital Product Passports not just compliant — but valuable"





