

HOW DIGITAL PRODUCT PASSPORTS WORK?

*The new standard for product
transparency and traceability*



Why It Works?

Digital Product Passports provide a single source of truth, speed up audits, ensure supply chain transparency, and support sustainability reporting.

The Process

1

Product Data Collection

Product specs, material sources, supplier details, certifications.

2

Digital Record Creation

Data stored in a secure cloud platform, standardized & interoperable.

3

Physical Tagging

QR / NFC / RFID attached to the product for easy scanning.

4

Instant Access Anywhere

Manufacturers, regulators, and customers scan to retrieve info.


5


Lifecycle Updates


Repair, recycling, and sustainability data updated in real-time.

Quick Facts



 By 2027 - EU requires DPPs for electronics, textiles & batteries

 90% of global customers say transparency influences brand trust

 Malaysia exporters must comply to access EU markets



AGEN: POWERING MALAYSIA'S DPP TRANSFORMATION



Unique Value for Malaysia

- ✓ Support for local manufacturers to meet export standards
- ✓ Enable Made-in-Malaysia products to compete globally
- ✓ Align with green economy & ESG goals
- ✓ Boost efficiency with data-driven decision-making

AGen + DPP Capabilities



End-to-End Platform

Create, manage & update product passports seamlessly



Real-Time Access

QR/NFC scanning for instant product data.



Future-Proofing

Ready for EU and global regulations.



Smart Integration

Connect with ERP, MES, and supply chain systems.



Analytics & Insights

AI-driven reporting for compliance, quality, and sustainability.

Every product will soon carry a Digital Passport.

*The question is —
are you ready?*

"AGen makes Digital Product Passports not just compliant — but valuable"



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