

Autotrack On Demand Counterfeit Verification AODCVerify

Introduction



Scanning on 2D QRcode now becomes part of our life, marking attendance, payment transaction, ticket scanning, health status verification, and all possible data reading and capturing activity become a new lifestyle after the popularity of smartphones. Thanks to this smart lifestyle in today's technology, it makes the many unsolved problems in our lifestyle have a better solution. Autotrack On Demand Counterfeit Verification is one of the solutions developed based on mobile devices popularity today, the manufacturer just needs to make use of the power of the 2D QRcode scanning capability, then they can easily track the counterfeiting activity happening on their products. By encouraging their customers to scan the QRCode on their products, this small and simple activity can bring closer their relationship with the end user and make sure the product purchase by their customer is genuine. With this small scanning action as well, the customer can indirectly tell their counterfeit copier not to duplicate their product in order to avoid any legal suitcase which may happen to them if trying to reverse engineering the product with the same trademark name and copyright.



How does the software work for me?

Autotrack team will assist our customer to produce the 2D barcode label with a special encrypted barcode, by scanning the barcode printed or stitched on the product they purchase, the customer can give feedback information to the manufacturer. Based on this information, the customer can also know that they accidentally purchased the wrong manufacturer counterfeit product. Based on the big data collected by the manufacturer, the manufacturer can have better information about the counterfeit product appearing in the market and tracing the possible source of the counterfeit product.

Module available in the Autotrack On Demand Counterfeit Verification

1. Multi users with different access control levels.
2. Wwww user accessing page
3. Public website included with free
4. 2D QRcode print engine.
5. Label designer for end user label customisation
6. Select to print a 2D barcode sticker.
7. Photo capture module for last stage production photo capture
8. Integrated with A4 printer for standard product birth certificate.
9. Integrated with ID card for higher class
10. product birth certificate.