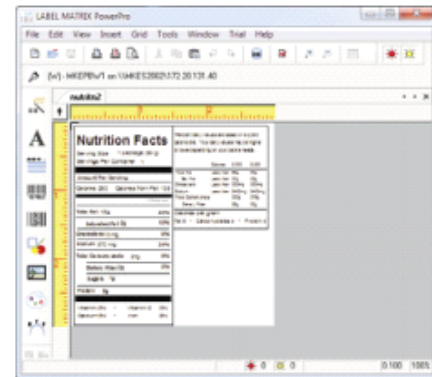


# LABEL MATRIX

LABEL MATRIX is feature-rich label design software for smaller companies looking for a trusted solution that is simple to install and easy to use. LABEL MATRIX is an intuitive application with an easy-to-navigate interface. Helpful wizards guide you through adding text, images, and barcodes, connecting to a database, and advanced design options to ensure a straightforward process. LABEL MATRIX is the best choice for small businesses looking for a labeling solution at a reasonable price point!

TEKLYNX Subscription Licensing is available for LABEL MATRIX and is a cost-effective option that keeps your label design process running.



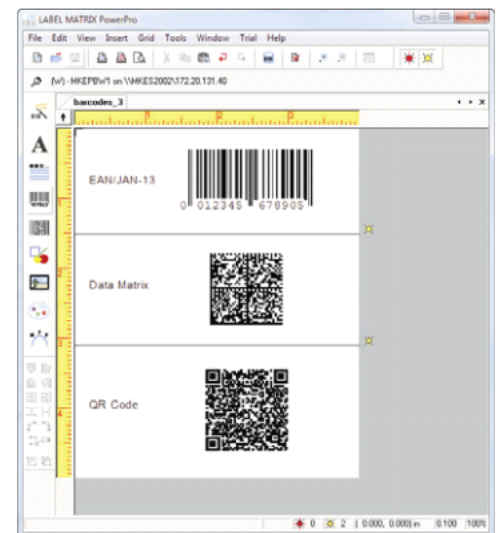
Nutrition Label Sample

## LABEL MATRIX Helps Your Company:

- **Save Time on Training** – LABEL MATRIX's wizards can act as training guides when new users begin using the application. These wizards can be used for everything from selecting a printer, to database setup, to 2D barcode configuration.
- **Fast Track Labeling with Samples and Templates** – LABEL MATRIX includes hundreds of label samples and templates spanning from address labels to RFID labels. These samples and templates allow users to meet virtually any labeling requirements.

## LABEL MATRIX Is:

- **Designed for Small Companies** – LABEL MATRIX is scaled to meet the needs of small environments and powerful enough to handle advanced labeling projects.
- **Easy to Use** – Beginning to experienced users can use this application for all labeling requirements. The intuitive interface makes it easy to navigate, while the wizards make it easy to design and print.
- **Feature-Rich** – LABEL MATRIX is full of useful features including date offsets to adjust the current date by a certain interval (often used for best-by and expiration dates), counters to add serialization and incrementing values to your labels, and 2D barcodes, including Data Matrix and QR Codes, which are capable of encoding a large amount of data or even links directly to a website into a very small space.



Barcode Examples

## Additional LABEL MATRIX Features:

- Bundle Save
- Advanced Text Capabilities
- Live Print Preview
- Label Specific Security
- Wizards



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1-414-837-4800

France

33-562-601-080

Germany

49-2103-2526-0

Singapore

65-6908-0960

China

86-21-6100-6588

Japan

81-45-461-3603

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